



*Under the auspices of the*  
**PRESIDENCY OF THE  
REPUBLIC OF TÜRKİYE**



# **HALAL EXPO ISTANBUL & WORLD HALAL SUMMIT**

**"A Gateway to Global Halal Economy: Unveiling the Potentials"**

**23-26 NOVEMBER 2023 / ISTANBUL EXPO CENTER**



Supported by:



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The expo is organized under the authorization of TOBB according to the Law 5174.

# HALAL EXPO ISTANBUL

## ABOUT EXHIBITION

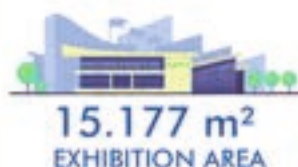
Halal Expo 2023, which has been organized under the Auspices of the Presidency of the Republic of Türkiye by Discover Events supported by the Ministry of Trade, other related ministries, and governmental and non-governmental institutions of the Republic of Türkiye, is one of the biggest exhibitions in the Halal sector. The event will be held at Istanbul Expo Center on 23-26 November 2023. The Opening Ceremony of 9th World Halal Summit and 10th Halal Expo is expected to be honored with the participation of His Excellency Mr. Recep Tayyip Erdogan, President of the Republic of Türkiye.

## EVENT IDENTIFICATION

<b>Exhibition</b>	: Halal Expo Istanbul
<b>Date</b>	: 23-26 November 2023
<b>Simultaneously with</b>	: World Halal Summit
<b>Location</b>	: Istanbul Expo Center, İSTANBUL/TÜRKİYE
<b>Organized by</b>	: Discover Events



## HALAL EXPO 2022 STATISTICS





## VISITOR PROFILE

- |                                  |  |   |                               |
|----------------------------------|--|---|-------------------------------|
| <b>1</b> DISTRIBUTORS            | <b>4</b> PUBLIC INSTITUTIONS AND ORGANIZATIONS | <b>7</b> INVESTORS AND HOSTED BUYERS    | <b>10</b> DIPLOMATIC MISSIONS |
| <b>2</b> BUYERS                  | <b>5</b> WHOLESALERS                           | <b>8</b> TOURISM OPERATORS AND AGENCIES | <b>11</b> OTHER               |
| <b>3</b> IMPORT-EXPORT COMPANIES | <b>6</b> RETAIL AND CHAIN SUPERMARKETS         | <b>9</b> HORECA REPRESENTATIVES         |                               |

## WHY EXHIBIT?

- Meet more than 500 key decision-makers from Turkey, Middle East, Central and Western Europe, the Balkan region and Africa with the International Hosted Buyer Program.
- Obtain an opportunity to increase your trade share in the Halal sector with a volume of 7 trillion dollars
- Witness the latest sector developments during our conference program with the participation of international academicians, public and private representatives.
- Seize the opportunity to visit the stands of ministries, city halls and other related public institutions.
- Meet highly qualified professionals, Halal industry players and investors to expand your dealership network, find new products and increase your portfolio.
- Benefit from the presence of the most influential international media.

## EXHIBITOR PROFILE

- |   |   |   |   |   |   |
|---|---|---|---|---|---|
|                              |  |  |          |  |  |
| Food&Beverage Manufacturers<br>Food Processing & Packaging<br>HORECA<br>Organic Products<br>Traditional Cuisine | Cosmetics & Personal Care<br>Pharmaceutical Products                                | Islamic Finance<br>Media  | Public Sectors<br>Halal Certification Bodies<br>Non-Governmental Organizations<br>Education | Halal Tourism & Accommodation<br>Health Tourism                                       | Textile & Modest Fashion<br>Authentic Products<br>Traditional Clothing                |

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+90 212 444 82 75

worldhalalsummit.com.tr | info@worldhalalsummit.com.tr

helalexpo.com.tr | info@helalexpo.com.tr

T: +90 (212) 485 82 10 | F: +90 (212) 485 55 79